## Psychological, Educational, and Academic Guidance Unit

In light of modern developments in education and the important role of Al-Ayen Iraqi University, and considering the significant changes in the field of human engineering, the **Psychological, Educational, and Academic Guidance Unit** was established in the College of Engineering at the beginning of the first semester of the 2024–2025 academic year.

The unit aims to enhance the role of psychological guidance, educational counseling, and academic advising as a fundamental support for the development of the educational process, building students' personalities to face future challenges, and stimulating creativity and critical thinking. This contributes to achieving social goals and keeping pace with contemporary psychological, social, and intellectual developments.

Educational and academic guidance is a vital service that positively impacts students' cognitive, academic, psychological, and professional growth. University students, in a rapidly changing environment, require guidance and counseling services that help them adapt, provide necessary information and skills to improve academic performance, and enable them to excel and progress.

The importance of educational and academic guidance lies in its role as:

- A fundamental pillar of the educational system, providing an objective response to social, economic, and human changes.
- A means to ensure students' effective engagement with university education, which represents a key element in national development and the fulfillment of human potential in creativity and excellence.

The system of educational and academic guidance imposes responsibilities on both parties of the educational process—the institution and the student—through administrative, technical, educational, and academic regulations that organize the educational process and its outcomes. The unit plays a vital role in conveying a comprehensive picture of university life, clarifying its various aspects to students, monitoring their progress, evaluating achievements, and assisting them in identifying obstacles that hinder advancement and achieving psychological and social balance.